

Artswork South East Bridge

A Call for Proposals from Heritage Organisations to develop Arts Award and extend links to schools and arts and cultural organisations

(Total Investment available: £5000)

1. PROGRAMME

Artswork, as the Bridge organisation for the South East region (SEE APPENDIX), is seeking expressions of interest from heritage organisations to develop Arts Award (www.artsaward.org.uk) within programmes with children and young people, and/or to extend their links with schools and arts and cultural organisations. Eligible heritage organisations include English Heritage, The National Trust, Churches Conservation Trust, Cathedrals, Historic Houses Association and Local Authority Archives.

Artswork is looking to invest in either one programme of £5000 or two of £2,500.

Artswork has received funding from the Department for Education (DfE) to enable it to undertake this work as part of its agreed plan to incorporate the wider cultural footprint into Arts Award and regional networks. **Because of the fund restrictions, programmes must be completed by end of March 2013.**

Through this investment, Artswork is aiming to explore a range of issues. Lead heritage organisations will be asked to identify which of the following aims and outcomes their proposals will address:

- Increased access for children and young people to arts, culture and heritage
- Increased access for children and young people to Arts Award
- Increased organisational skills, knowledge and understanding of how Arts Award can be a useful tool in their work with, for and by children and young people and how they can create strategic links with schools and/or with the arts and cultural sectors
- Development of the wider cultural footprint in regional networks
- Development of heritage organisation's work in arts and culture with schools and young people, particularly those that are hard to reach
- Co-production work with children and young people
- Enhanced existing partnership or formation of new partnerships that focus on the arts and cultural offer to children and young people

- Wider practice which can be shared with heritage organisations
- A case study or summary of the work which can be shared on-line

We are not expecting there to be a single approach and welcome innovative and experimental ideas.

2. PROPOSALS

Proposals should clearly show:

- Which of the above aims are addressed
- How this investment would support a significant development in the ways in which the heritage organisation can work with schools and young people
- How developing the proposal would benefit both the heritage organisation and its partners and/or schools and/or young people involved
- How the proposal would be shared to lead to practice that could be implemented more widely
- How the work would support the lead heritage organisation and/or its partners in delivering Arts Awards
- How evaluation would be undertaken - including photography and other documentation (subject to securing the necessary permissions) NB Artsworld may request copies of relevant resources for its website.
- How any additional resources from the heritage organisation's work – or its partners - might add to the budget

3. ELIGIBILITY

- The heritage organisation and any school partners (if/as relevant) must be based in the South East Bridge region (See below for regional description)
- All partners must be willing to share learning and present outcomes

4. FUNDS AVAILABLE

- There is an amount available of up to £5,000. Artsworld intends to support a maximum of two programmes of work at £2,500, or one at £5000. This amount is inclusive of all expenses and VAT.
- Partners may identify other resources (both cash and in-kind) they may wish to add to Artsworld's investment; match funding is not essential but value for money is a key consideration

5. TIMETABLE

Closing date for responses Wed 9th January 2013 , 12 noon

Programme must be completed no later than end of March 2013

6. NEXT STEPS

Proposals should contain:

Details of the heritage organisation including lead project manager

Outline of the proposed programme including:

- aims and objectives
- timeline
- personnel to be involved
- monitoring and evaluation process
- confirmation that the project will be completed by end of March 2013
- how this will take Arts Award knowledge and understanding forward
- if involving schools, details of the schools that would be involved including identified named lead in each school
- Budget – including, if relevant, any match/partnership funding (cash and/or in kind)

Proposals should be emailed to ruth@artswork.org.uk

Closing date for receipt is Wednesday 9th January 2013 12 noon

To discuss the brief in more detail please contact Ruth Taylor (Strategic Manager)
ruth@artswork.org.uk (Phone: 07848954595)

The South East 'Bridge' region covers the following Local Authority areas which are sub-divided into four 'sub-regions':

1. Buckinghamshire, Milton Keynes, Oxfordshire, the six unitary authorities of Berkshire.
2. Hampshire, Portsmouth, Southampton, the Isle of Wight
3. Surrey, West Sussex, East Sussex, Brighton and Hove
4. Kent (NB excluding schools based in Medway and area covered by the North Kent authorities of Dartford, Gravesham and Swale [which are part of the Thames Gateway Bridge organisation's area- Royal Opera House])

APPENDIX

As the Bridge Organisation for South East England, funded by Arts Council England for this purpose, Artsworld is supporting the delivery of the Arts Council's goal to ensure that every child and young person has the opportunity to experience the richness of the arts and culture.

As part of this role, Artsworld is developing and delivering a strategic approach to increase access to the arts and culture with, for and by children, young people and their families, in and out of school (particularly in areas of least engagement) - and including embedding Arts Awards and Artsmark – under the following priorities:

- ☐ **Priority One** To improve the delivery of arts and cultural opportunities for children and young people
- ☐ **Priority Two** To raise the standard of arts and cultural work being produced for, with and by children and young people

The Arts Council England's definition of the culture sector, for the Bridge role, includes Arts, Libraries, Film, Museums and Heritage settings.

What is Artsworld?

Artsworld's mission is to place the arts, culture and artistic practice at the heart of work with, for and by children and young people (CYP), and to champion, lead and facilitate high quality work led by artists and arts organisations including the development of young arts practitioners and leaders.

Working through alliances with the arts and education sectors, Artsworld acts as a strategic leader and specialist arts organisation of influence –

- ☐ working locally, regionally and nationally,
- ☐ in partnership with arts, cultural and youth organisations,
- ☐ shaping arts and education and youth policies and practice,
- ☐ and acting as a national champion to increase opportunities for CYP to lead, participate, work in, experience and enjoy the arts.

With an excellent reputation and 25 years' experience, Artsworld delivers strategic arts programmes placing young people at their heart, supports emerging arts leaders, delivers a strong national CPD programme and supports a dynamic English National Youth Arts Network (6000+ members) building leadership in the arts and providing advocacy, evidence and case studies.

Following a bidding process to Arts Council England, Artsworld was selected as one of 10 'Bridge' organisations in England to facilitate the strategic delivery of their Goal for Children and young People from 2012 to 2015.

